

GOLD PACKAGE

REAL ESTATE AGENTS COMPLETE PACKAGE

The **Agent's Complete Package** is suited to all agent listings except rentals and vacant land. It provides you with the most time and cost effective listing service. With all listing information and professional photographs provided in this package, your time will be free to spend on other important tasks.

Package Features

Professional Property Photographs

- The professional photographers will arrange an appointment for a photography session of the property
- They supply the equipment to take all photographs of the interior and exterior of the property
- We select the best images that highlight the features of the property
- To keep your listing fresh and up to date, we can provide seasonal photographs to highlight any changes in farmland, flowering plants or changes the owner makes to the property

Bringing your Brand to the Listing

- Your listing features your logo as well as links to your website
- Your contact details such as telephone number and email address enable buyers to contact you directly

One Off Listing Fee

- Unlike other marketing projects, the cost for this service is a 'one off' fee per listing and the property will be listed and promoted until sold
- After the property is sold the listing will be placed on the 'Sold' page for future comparisons
(Please note that it is your responsibility to notify us when properties sell)

Additional Included Marketing for your Listing

- Your listing receives a free feature on the 'Home' and 'New Listings' page
- We arrange a schedule for your featured slider promotion on the 'Home' page
- Complimentary posts with new listings, interesting aspects or real estate information will be posted on Social Media Websites to generate more interest and guide the community to the new real estate website

Creating Your Listing

Agent Provides Listing Information

- The property information such as address, price, vendor name, contact details as well as other important information is provided to us to begin designing your listing
- You may want to write the property description, or you may want us to write one for you. Perhaps even a combination of the two!

Your Listing is Created

- Your property description along with our photographs of the property are compiled to create your listing
- We upload your listing with contact information and links directed straight to you
- This property is now listed until sold! With only one listing fee, you do not pay monthly advertising fees
(Please note that associated travel costs are separate from packages)

List 6, list 1 Free

- As another bonus, we will list your seventh 'Gold Package' listing free!

SILVER PACKAGE

REAL ESTATE AGENTS LISTINGS ONLY PACKAGE

The **Agent's Listing Only Package** is suited to all agent listings except rentals and vacant land. When you want to list your property and already have photographs and information ready to go this package is all you need!

Package Features

Bringing your Brand to the Listing

- Your listing features your company logo as well as links to your website
- Your contact details such as telephone number and email address enable buyers to contact you directly

One Off Listing Fee

- Unlike other marketing projects, the cost for this service is a 'one off' fee per listing and the property will be listed and promoted until sold
- After the property is sold the listing will be placed on the 'Sold' page for future comparisons

(Please note that it is your responsibility to notify us when properties sell)

Additional Included Marketing for your Listing

- Your listing receives a free feature on the 'Home' and 'New Listings' page
- We arrange a schedule for your featured slider promotion on the 'Home' page
- Complimentary posts with new listings, interesting aspects or real estate information will be posted on Social Media Websites to generate more interest and guide the community to the new real estate website

Creating Your Listing

Agent Provides Listing Information

- The information such as address, price, property description and any other relevant information is provided to us
- Your existing photographs and property descriptions are sent to us to include in your listing

Your Listing is Created

- Your property information and photographs are compiled to begin listing your property
- The listing information is uploaded along with your logo and direct links to your contact details
- This property is now listed until sold **or for 2 years, whichever is first!** With only one listing fee, you do not pay monthly advertising fees

(Please note that associated travel costs are separate from packages)

List 6, list 1 Free

- As another bonus, we will list your seventh 'Silver Package' listing free!

VACANT LAND PACKAGE

The **Vacant Land Package** provides all the important features of property listing, minus the house! You provide us with the property information and leave the rest to us

Package Features

Professional Property Photographs

- The photographers will arrange a session to take all photographs of the land
- We select the best images that highlight the features of the land
- To keep your listing fresh and up to date, we will also provide an extra lot of seasonal photographs to highlight any changes in farmland and landscapes. *(Please note that associated travel costs are separate from packages and will be charged for property out of Merredin Town site)*

Bringing your Brand to the Listing

- Your listing features your company logo as well as direct links to your website
- Your contact details such as telephone number and email address enable buyers to contact you directly

Additional Included Marketing for your Listing

- Your listing receives a free feature on the 'Home' and 'New Listings' page
- We arrange a schedule for your featured slider promotion on the 'Home' page
- Complimentary posts with new listings, interesting aspects or real estate information will be posted on Social Media pages to generate more interest and guide the community to the new real estate website

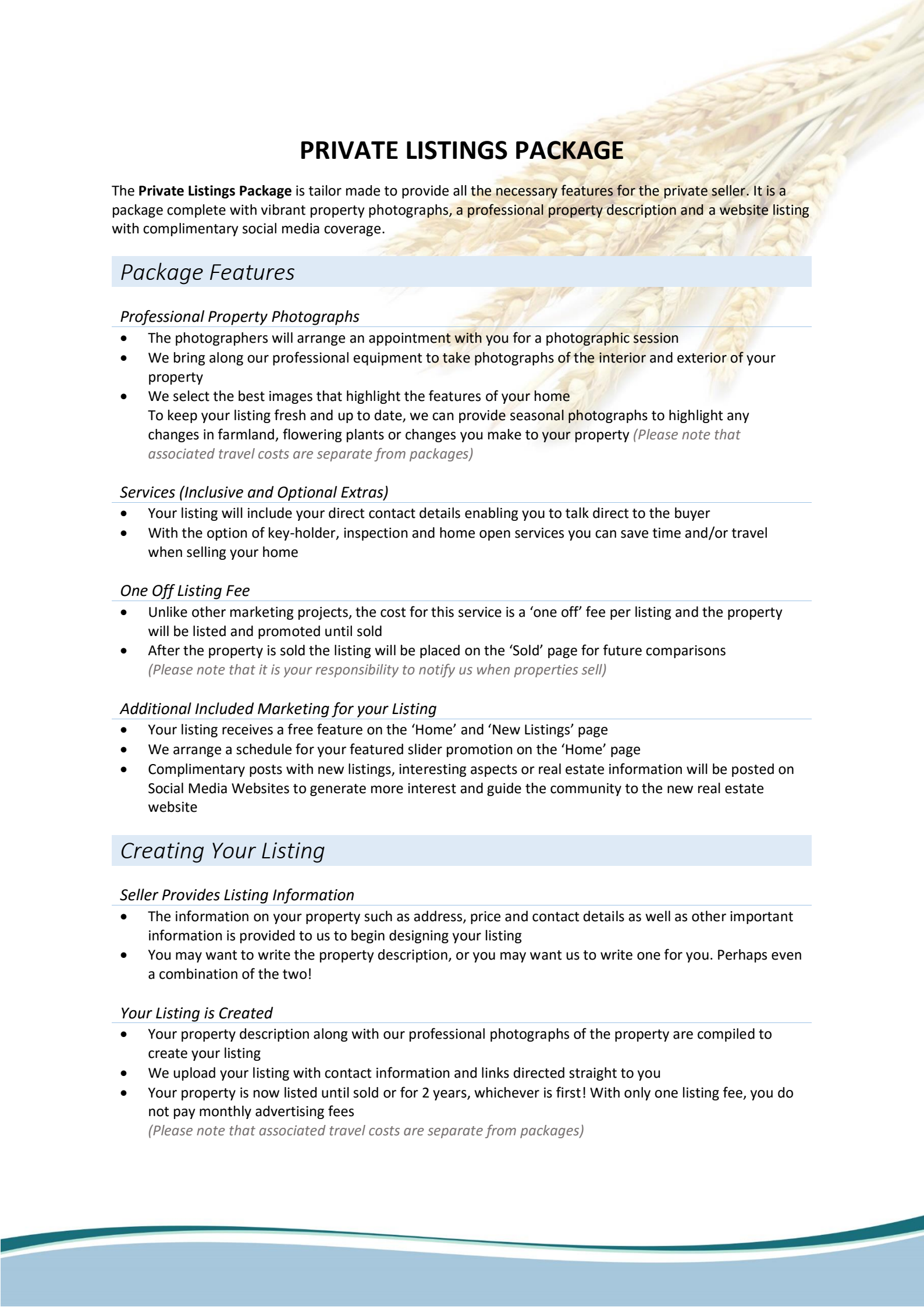
One Off Listing Fee

- Unlike other marketing projects, the cost for this service is a 'one off' fee per listing and the property will be listed and promoted until sold or 2 years, whichever comes first.
- After the property is sold the listing will be placed on the 'Sold' page for future comparisons
(Please note that it is your responsibility to notify us when properties sell)

Creating Your Listing

Your Listing is Created

- Your description along with our photographs of the land are compiled to create your listing
- We upload your listing with contact information and links directed straight to you
- We will also arrange for multi-media promotion
- This property is now listed until sold! With only one listing fee, you do not pay monthly advertising fees
(Please note that associated travel costs are separate from packages)



PRIVATE LISTINGS PACKAGE

The **Private Listings Package** is tailor made to provide all the necessary features for the private seller. It is a package complete with vibrant property photographs, a professional property description and a website listing with complimentary social media coverage.

Package Features

Professional Property Photographs

- The photographers will arrange an appointment with you for a photographic session
 - We bring along our professional equipment to take photographs of the interior and exterior of your property
 - We select the best images that highlight the features of your home
- To keep your listing fresh and up to date, we can provide seasonal photographs to highlight any changes in farmland, flowering plants or changes you make to your property *(Please note that associated travel costs are separate from packages)*

Services (Inclusive and Optional Extras)

- Your listing will include your direct contact details enabling you to talk direct to the buyer
- With the option of key-holder, inspection and home open services you can save time and/or travel when selling your home

One Off Listing Fee

- Unlike other marketing projects, the cost for this service is a 'one off' fee per listing and the property will be listed and promoted until sold
- After the property is sold the listing will be placed on the 'Sold' page for future comparisons *(Please note that it is your responsibility to notify us when properties sell)*

Additional Included Marketing for your Listing

- Your listing receives a free feature on the 'Home' and 'New Listings' page
- We arrange a schedule for your featured slider promotion on the 'Home' page
- Complimentary posts with new listings, interesting aspects or real estate information will be posted on Social Media Websites to generate more interest and guide the community to the new real estate website

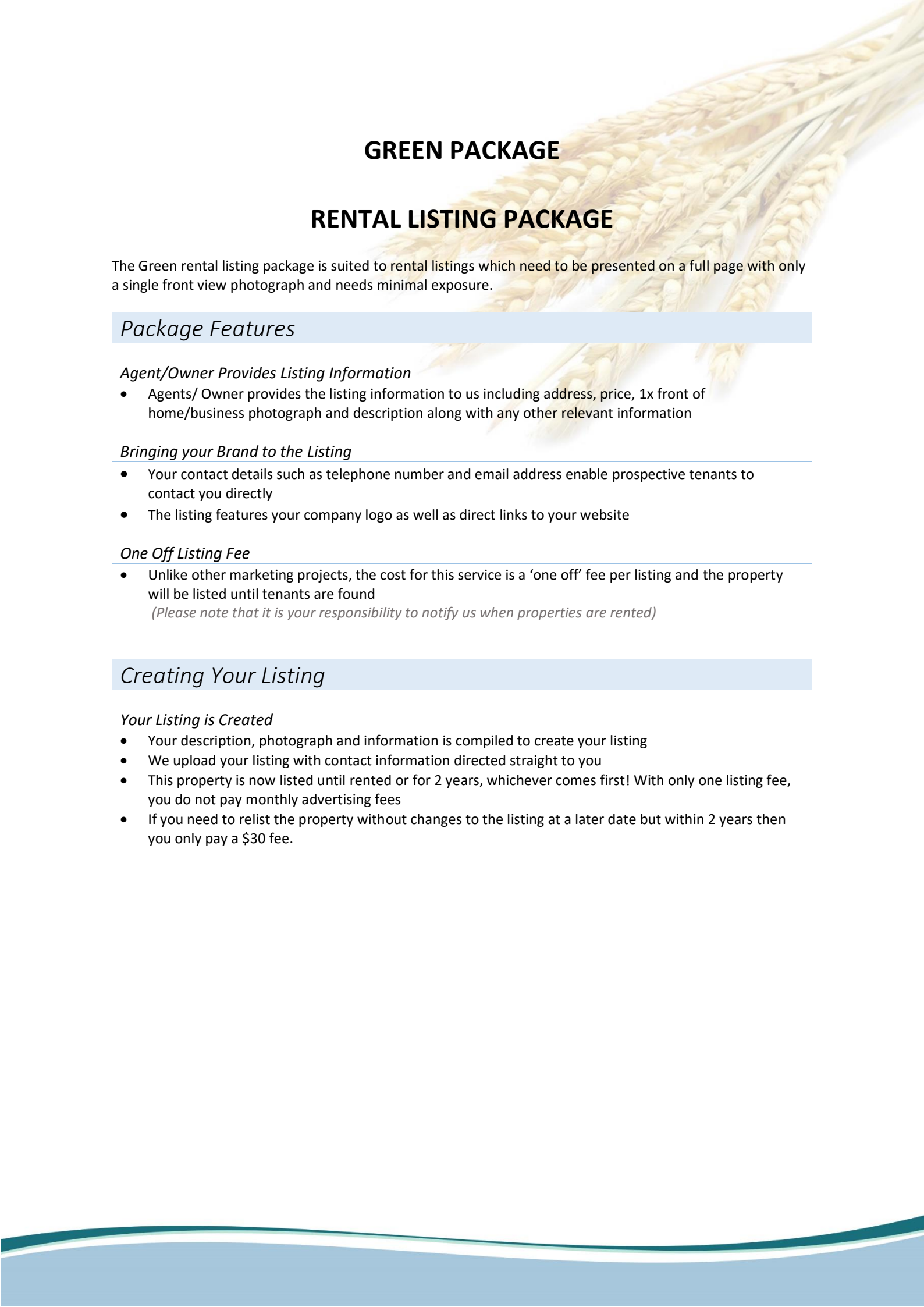
Creating Your Listing

Seller Provides Listing Information

- The information on your property such as address, price and contact details as well as other important information is provided to us to begin designing your listing
- You may want to write the property description, or you may want us to write one for you. Perhaps even a combination of the two!

Your Listing is Created

- Your property description along with our professional photographs of the property are compiled to create your listing
 - We upload your listing with contact information and links directed straight to you
 - Your property is now listed until sold or for 2 years, whichever is first! With only one listing fee, you do not pay monthly advertising fees
- (Please note that associated travel costs are separate from packages)*



GREEN PACKAGE

RENTAL LISTING PACKAGE

The Green rental listing package is suited to rental listings which need to be presented on a full page with only a single front view photograph and needs minimal exposure.

Package Features

Agent/Owner Provides Listing Information

- Agents/ Owner provides the listing information to us including address, price, 1x front of home/business photograph and description along with any other relevant information

Bringing your Brand to the Listing

- Your contact details such as telephone number and email address enable prospective tenants to contact you directly
- The listing features your company logo as well as direct links to your website

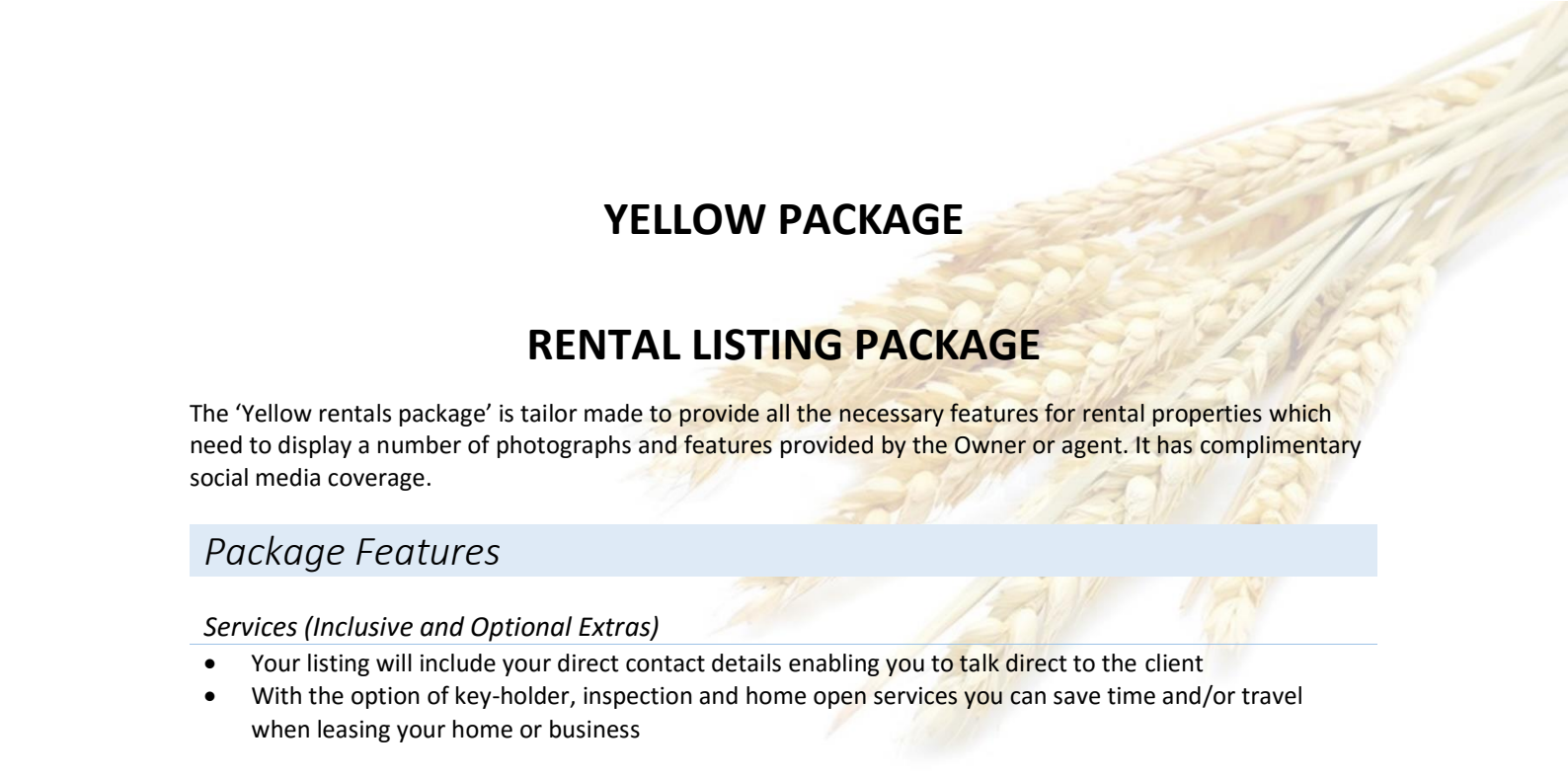
One Off Listing Fee

- Unlike other marketing projects, the cost for this service is a 'one off' fee per listing and the property will be listed until tenants are found
(Please note that it is your responsibility to notify us when properties are rented)

Creating Your Listing

Your Listing is Created

- Your description, photograph and information is compiled to create your listing
- We upload your listing with contact information directed straight to you
- This property is now listed until rented or for 2 years, whichever comes first! With only one listing fee, you do not pay monthly advertising fees
- If you need to relist the property without changes to the listing at a later date but within 2 years then you only pay a \$30 fee.



YELLOW PACKAGE

RENTAL LISTING PACKAGE

The 'Yellow rentals package' is tailor made to provide all the necessary features for rental properties which need to display a number of photographs and features provided by the Owner or agent. It has complimentary social media coverage.

Package Features

Services (Inclusive and Optional Extras)

- Your listing will include your direct contact details enabling you to talk direct to the client
- With the option of key-holder, inspection and home open services you can save time and/or travel when leasing your home or business

One Off Listing Fee

- Unlike other marketing projects, the cost for this service is a 'one off' fee per listing and the property will be listed and promoted until leased
- After the property is leased the listing will be placed on the 'Leased' page for future comparisons and may be left available for a new listing later in the year.
(Please note that it is your responsibility to notify us when properties sell)

Additional Included Marketing for your Listing

- Complimentary posts with new listings, interesting aspects or real estate information will be posted on Social Media Websites to generate more interest and guide the community to the new real estate website

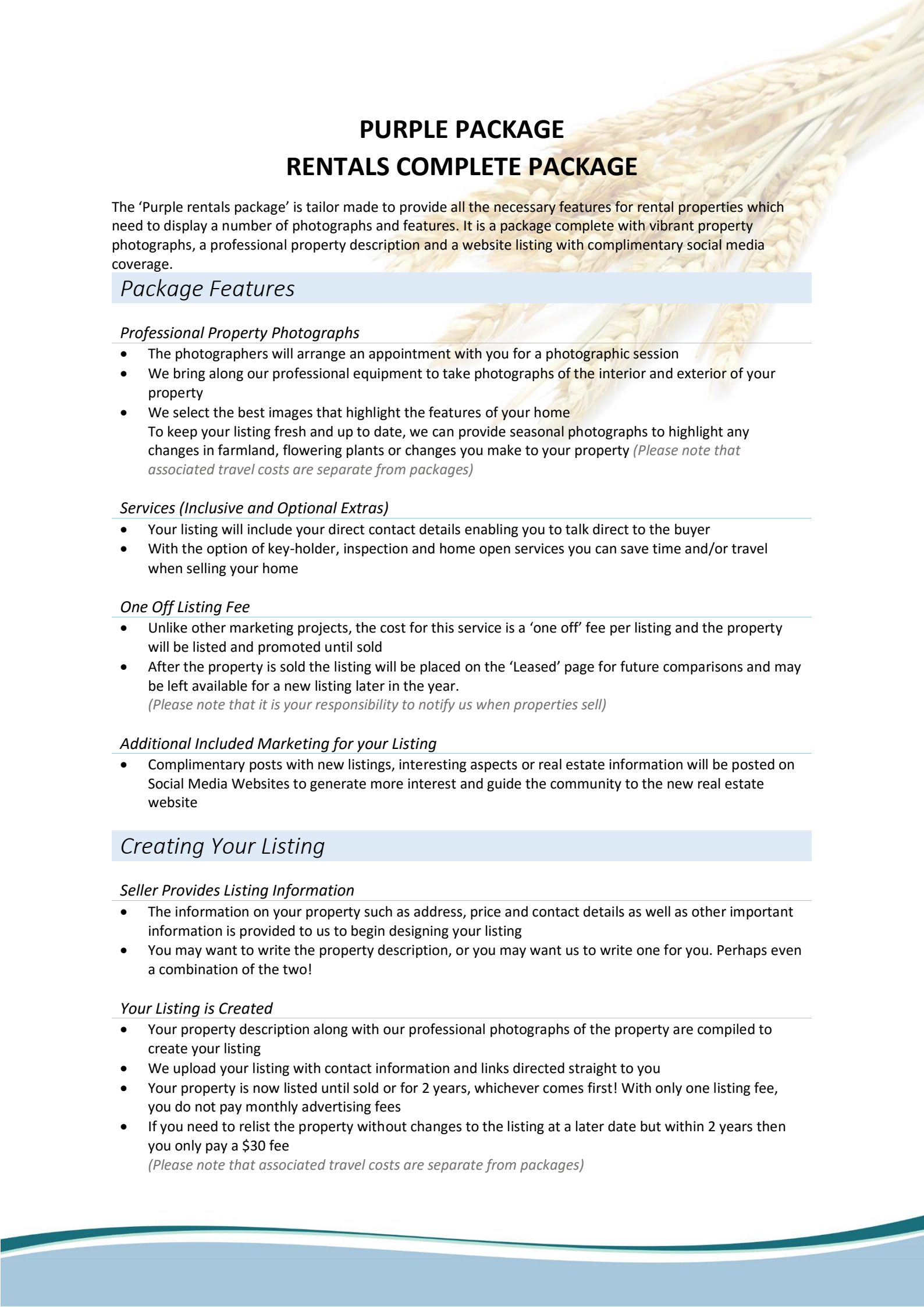
Creating Your Listing

Seller Provides Listing Information

- The information on your property such as address, price and contact details as well as other important information is provided to us to begin designing your listing
- You may want to write the property description, or you may want us to write one for you. Perhaps even a combination of the two!

Your Listing is Created

- Your property description along with your photographs of the property are compiled to create your listing
 - We upload your listing with contact information and links directed straight to you
 - Your property is now listed until leased or for 2 years, whichever comes first! With only one listing fee, you do not pay monthly advertising fees
 - If you need to relist the property without changes to the listing at a later date but within 2 years then you only pay a \$30 fee.
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PURPLE PACKAGE

RENTALS COMPLETE PACKAGE

The 'Purple rentals package' is tailor made to provide all the necessary features for rental properties which need to display a number of photographs and features. It is a package complete with vibrant property photographs, a professional property description and a website listing with complimentary social media coverage.

Package Features

Professional Property Photographs

- The photographers will arrange an appointment with you for a photographic session
 - We bring along our professional equipment to take photographs of the interior and exterior of your property
 - We select the best images that highlight the features of your home
- To keep your listing fresh and up to date, we can provide seasonal photographs to highlight any changes in farmland, flowering plants or changes you make to your property *(Please note that associated travel costs are separate from packages)*

Services (Inclusive and Optional Extras)

- Your listing will include your direct contact details enabling you to talk direct to the buyer
- With the option of key-holder, inspection and home open services you can save time and/or travel when selling your home

One Off Listing Fee

- Unlike other marketing projects, the cost for this service is a 'one off' fee per listing and the property will be listed and promoted until sold
 - After the property is sold the listing will be placed on the 'Leased' page for future comparisons and may be left available for a new listing later in the year.
- (Please note that it is your responsibility to notify us when properties sell)*

Additional Included Marketing for your Listing

- Complimentary posts with new listings, interesting aspects or real estate information will be posted on Social Media Websites to generate more interest and guide the community to the new real estate website

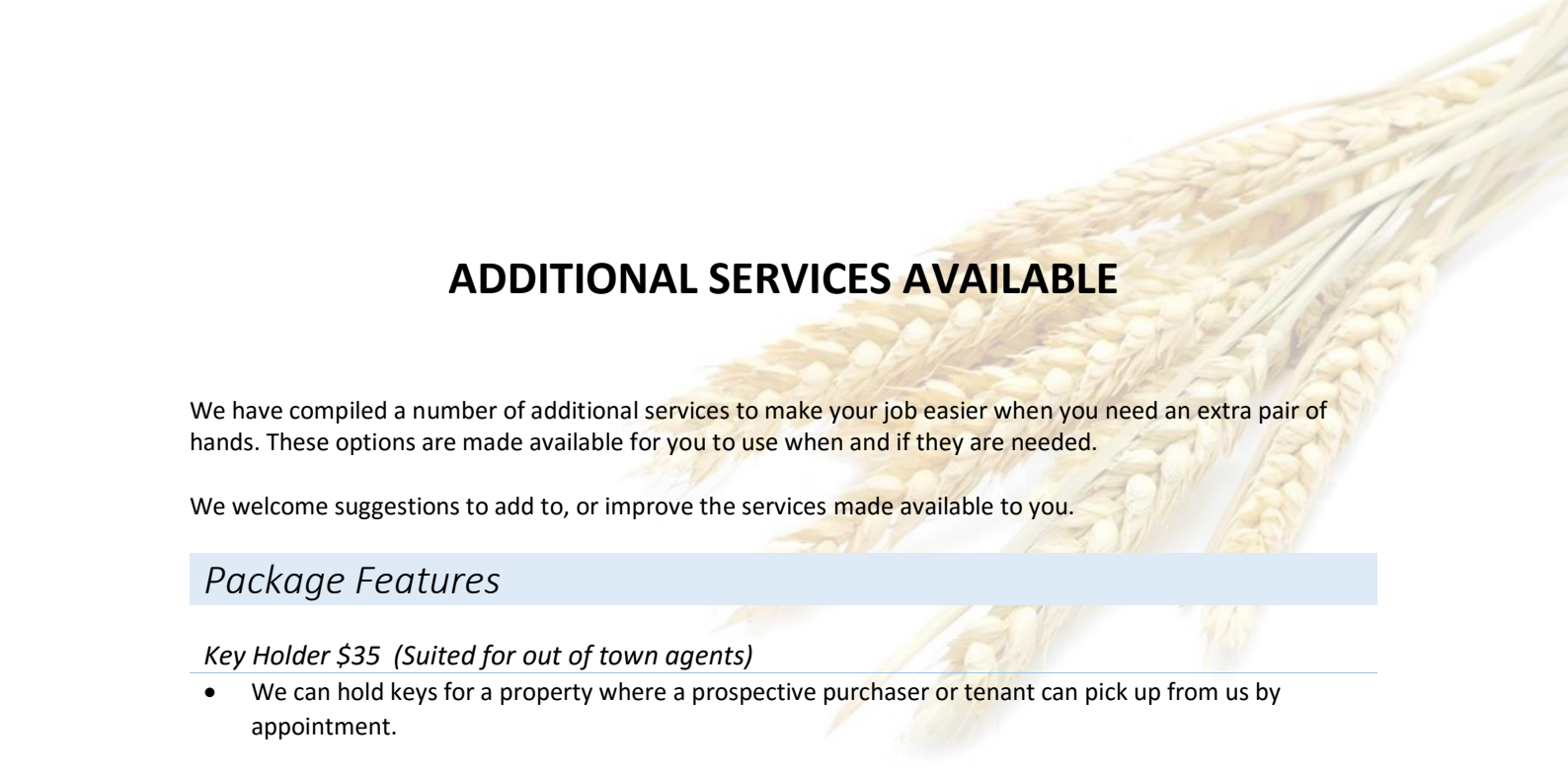
Creating Your Listing

Seller Provides Listing Information

- The information on your property such as address, price and contact details as well as other important information is provided to us to begin designing your listing
- You may want to write the property description, or you may want us to write one for you. Perhaps even a combination of the two!

Your Listing is Created

- Your property description along with our professional photographs of the property are compiled to create your listing
 - We upload your listing with contact information and links directed straight to you
 - Your property is now listed until sold or for 2 years, whichever comes first! With only one listing fee, you do not pay monthly advertising fees
 - If you need to relist the property without changes to the listing at a later date but within 2 years then you only pay a \$30 fee
- (Please note that associated travel costs are separate from packages)*



ADDITIONAL SERVICES AVAILABLE

We have compiled a number of additional services to make your job easier when you need an extra pair of hands. These options are made available for you to use when and if they are needed.

We welcome suggestions to add to, or improve the services made available to you.

Package Features

Key Holder \$35 (Suited for out of town agents)

- We can hold keys for a property where a prospective purchaser or tenant can pick up from us by appointment.

Home Viewing \$55 per viewing

- You must have the 'Key holder' Service to use this option or arrangements for key pick up
- We can meet your client at the property, let them in and show them around. Saving you time and fuel.
(Standard travel costs apply for inspections outside of Merredin townsite).

Home Open \$199 each

- You must have the 'Key holder Service' for this option.
- We can arrange a 'Home Open' of a property for up to two hours duration.
- We supply any leads, contacts, questions and interested buyers information to you from the 'Home Open'
- Standard travel costs apply outside of Merredin townsite.

Travel Costs

Standard travel costs are separate from all packages and are charged at \$1.85 per kilometre (one way only) from Merredin townsite.

